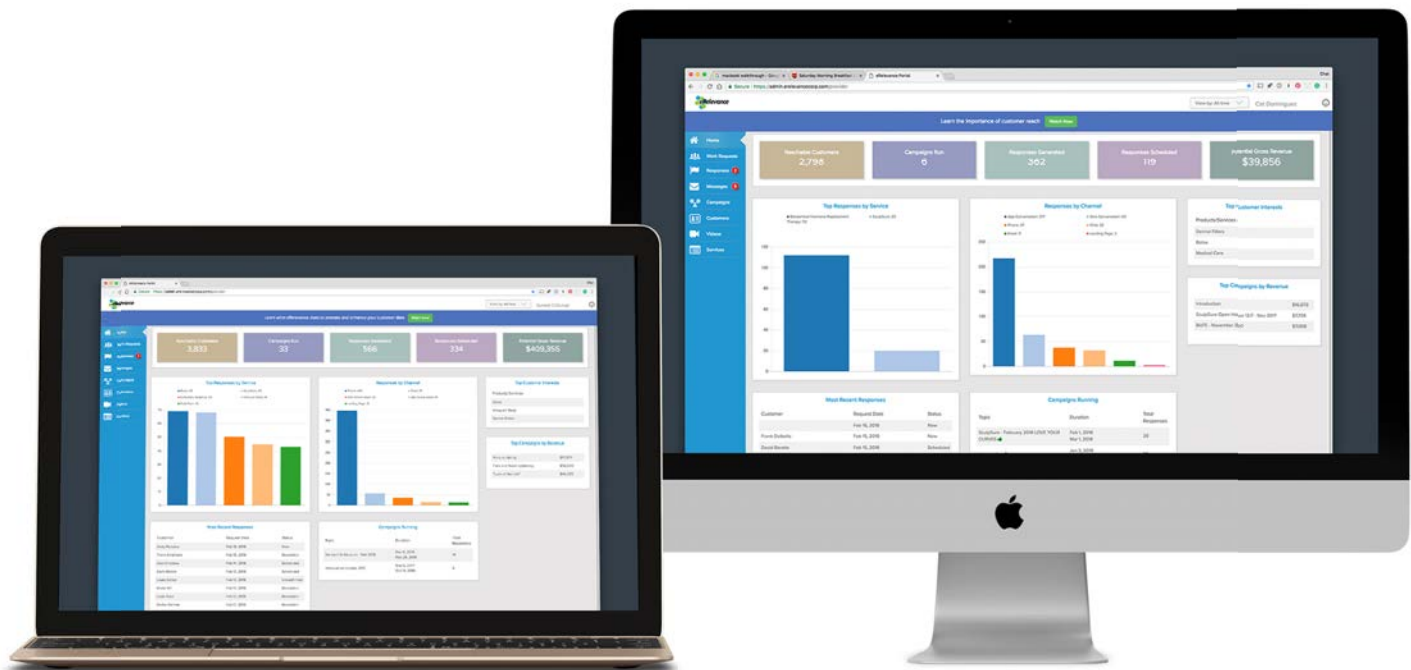


eRelevance Capture™

CHALLENGED TO MEASURE THE ROI OF YOUR EMAIL
BLASTING AND ADVERTISING EFFORTS?



AWARD-WINNING SERVICES
USED BY 1200+ COMPANIES
TO GROW THEIR BUSINESSES

FROM CUSTOMERS AND PROSPECTS
IN A WAY THEY CAN'T DO ON THEIR OWN

AUTOMATED LEAD CAPTURE
AND REPORTING

- Automatically capture and track leads from marketing efforts
- Track the ROI of each lead source
- Measure the effectiveness of customer vs. prospect marketing

